

Kids Toothpaste Recall Check

Brush Buddies recall: a calm, two minute bathroom check.

Informational only, not medical advice.



Parent to parent: as a dad of four boys, I know the bathroom drawer gets crowded. The FDA lists a voluntary Class II recall of certain Brush Buddies toothpastes made by Pritam International Private Limited, for manufacturing practice (CGMP) deviations. Class II means a remote chance of serious problems. Only certain lots are included. Grab your tubes and check below.

HOW TO CHECK YOUR TUBE

Look at the crimped end of the tube or the bottom of the box for the **lot number** and **expiration date** (Exp). Every kids tube below is 4.0 oz, Bubble Gum, Strawberry, or Watermelon, or a 3.5 oz ice cream flavor. If the name and the Exp date match a line below, check the lot number against the FDA list.

Brush Buddies kids toothpastes in the recall (4.0 oz)

- ☐ **Barbie, Bubble Gum.** UPC 8 10147 88022 5. Exp 02/28/2027, 04/27/2027, 06/03/2027, 02/19/2028, 05/13/2028.
- ☐ **Hot Wheels, Strawberry.** UPC 8 10147 88047 8. Exp 02/26/2027, 03/05/2027, 04/17/2027, 02/17/2028, 04/30/2028, 12/4/2028.
- ☐ **Crayola Silly Scents, Bubble Gum.** UPC 8 50048 32731 3.
- ☐ **Crayola Silly Scents, Watermelon.** UPC 8 50048 32730 6.
- ☐ **Crayola Silly Scents, Strawberry.** UPC 8 50048 32732 0. All three Crayola flavors share these Exp dates: 12/07/2026, 02/28/2027, 03/11/2027, 03/17/2027, 04/30/2027, 06/08/2027, 12/09/2027, 01/09/2028, 03/31/2028.
- ☐ **My Little Pony Scents, Bubble Gum.** UPC 8 10147 88270 0. Exp 11/30/2026, 04/23/2027.

Brush Buddies ice cream flavors in the recall (3.5 oz)

- ☐ **Vanilla Ice Cream.** UPC 8 10147 88517 6.
- ☐ **Mint Chocolate Chip Ice Cream.** UPC 8 10147 88520 6.
- ☐ **Cookies 'n Cream Ice Cream.** UPC 8 10147 88519 0.
- ☐ **Chocolate Ice Cream.** UPC 8 10147 88518 3. All four ice cream flavors share these Exp dates: 07/04/2027, 11/11/2027, 02/08/2028, 04/30/2028.

Also in the same recall, for the grownups' shelf: Brush Buddies Whitening with Baking Soda (Cool Mint), BB Cavity Protection 2 Value Pack (Cool Mint), BB Advanced Whitening (Peppermint), evo Advanced Whitening (Peppermint), evo Sensitive (Sweet Mint), and ARU Gum Health (Soothing Mint) and Cavity Protection (Cool Mint). Lot details are on the FDA list.

IF YOU HAVE ONE

- ☐ **Stop using it.** Set the tube aside, away from little hands.
- ☐ **Return or refund.** The FDA notice does not list return or refund steps. It names the distributor as Ashtel Studios Inc., Ontario, California. The store where you bought it is a good first call.
- ☐ **Questions about your child?** Your pediatrician or dentist is a great person to ask.

Child swallowed a lot and you're worried? Call Poison Help: **1 800 222 1222**
Trouble breathing? **Call 911.**

Source: [FDA Enforcement Report, Event ID 99849](https://www.accessdata.fda.gov/scripts/ires/index.cfm) (<https://www.accessdata.fda.gov/scripts/ires/index.cfm>), search "Pritam". Recalling firm: Pritam International Private Limited, Haridwar, India. Reason: CGMP Deviations. Initiated Sept 10, 2026; classified Class II Oct 19, 2026; distribution US nationwide. Checked Oct 22, 2026.